# Businesses big and small be a MACS marathon cheerleader 2018

**Who?** Kelly and Sue are raising money for the charity by running the London Marathon April 22<sup>nd</sup> 2018

Why? MACS charity supports children born without eyes or undeveloped eyes and won



# the award for smallest charity that makes the biggest impact 2017. <a href="https://www.MACS.org.uk">www.MACS.org.uk</a>



## What do you get?

Registered charity number 1161897

Besides the knowledge that you are being a star by supporting the MACS charity and us.

We will promote your business via our facebook page, twitter and Instagram between January 2018 and April 2018. Your business name will be added to the MACS business cheerleader chart (with logo and contact details) and promoted once a month (or more).

### Inclusion in a draw to have your business name on our running tops on the day of the marathon in London.



### How can you help?

Step 1. Decide to support a fabulous charity and Kelly and Sue in the London Marathon

Step 2. Donate online to:

http://www.virginmoneygiving.com/team/KellyandSue2018

# Step 3. Leave a message on our fundraising page with your business name and contact number.

If you have any questions contact Sue on 07788774840 or e-mail smu1@hotmail.co.uk





20 November 2017

#### CONFIRMATION OF FUNDRAISING

To whom it may concern,

I am writing to confirm that Sue Grewcock and Kelly Wilson are registered to run the Virgin Money London Marathon 2018 in aid of MACS and request your support with their fundraising pursuits. Sue and Kelly are aiming to raise £1350 and are planning to organise various fundraising activities for which they are seeking donations of money, goods or services.

MACS is a UK charity supporting children born without eyes or with underdeveloped eyes. Sadly, every year in the UK around 80 to 90 babies are born with a MACS eye condition and so we are continuing to experience an increased need for support.

Thanks to our generous and committed fundraisers, we are able to help by:

- · enabling affected people to get together and share advice and support
- providing a range of essential resources and information services
- giving blind and visually impaired children access to activities which boost confidence and encourage independence
- · supporting research investigating why children are born without eyes.

We would be grateful if you would consider supporting Sue and Kelly with their fundraising efforts. Please do not hesitate to contact me if you require any more information.

Please note that MACS takes no responsibility or liability for any activities or events that are organised in aid of the charity by the person named above, who does so at their own risk.

Yours faithfully,

Kaja Kosla Fundraising Events Co-ordinator T: 07734 954976 / E: kaja@macs.org.uk

#### Microphthalmia, Anophthalmia & Coloboma Support

Supporting children born without eyes or with underdeveloped eyes

Tel: 0800 644 6017 (general enquiries, fundraising & PR) Tel: 0800 169 8088 (family support) Website: www.macs.org.uk Registered address: MACS, Suite 472, Kemp House, 152 City Road, London, EC1V 2NX Registered charity numbers: 1161897 & SC043166